

## List of Trainers

S/N	Trainer Name (as per NRIC)	Employment Status	Highest Qualification	Issuing Body	Programmes Taught
1	Aw Yu Cheng Shaun	Full-Time	Bachelor of Business (Management)	Royal Melbourne Institute of Technology, Australia	<ul style="list-style-type: none"> <li>• NICF-Basic Digital Marketing (SF)</li> <li>• NICF-Customer Experience Management (SF)</li> <li>• RETSF-Search Engine Marketing</li> <li>• RETSF-Social Media Marketing</li> <li>• NICF-Marketing Content Strategy</li> <li>• RETSF-Search Engine Optimization</li> <li>• RETSF-Advanced Digital Marketing</li> <li>• RETSF-Applied Data Analytics</li> <li>• RETSF-Marketing Campaign Management</li> </ul>
2	Chin Wing Sun	Associate (Part-Time)	Master of Business Administration	University of Hull, United Kingdom	<ul style="list-style-type: none"> <li>• NICF-Basic Digital Marketing (SF)</li> <li>• NICF-Customer Experience Management (SF)</li> <li>• RETSF-Search Engine Marketing</li> <li>• RETSF-Social Media Marketing</li> <li>• NICF-Marketing Content Strategy</li> <li>• RETSF-Search Engine Optimization</li> </ul>
3	Felix Oking	Full-Time	Master of Design	University of New South Wales	<ul style="list-style-type: none"> <li>• NICF-Basic Digital Marketing (SF)</li> <li>• NICF-Customer Experience Management (SF)</li> <li>• RETSF-Search Engine Marketing</li> <li>• RETSF-Social Media Marketing</li> <li>• NICF-Marketing Content Strategy</li> <li>• RETSF-Search Engine Optimization</li> <li>• RETSF-Advanced Digital Marketing</li> <li>• RETSF-Applied Data Analytics</li> <li>• RETSF-Marketing Campaign Management</li> </ul>

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4	Frieda Lee Li Shiang (Li Lixiang)	Associate (Part-Time)	Bachelor, Marketing & Economics	University of Western Australia	<ul style="list-style-type: none"> <li>• RETSF-Social Media Marketing</li> <li>• RETSF-Marketing Campaign Management</li> </ul>
5	Ivan Wong Wei Hann (Ivan Huang Weihan)	Associate (Part-Time)	Bachelor of Computing (Information Systems)	Monash University	<ul style="list-style-type: none"> <li>• NICF-Basic Digital Marketing (SF)</li> <li>• NICF-Customer Experience Management (SF)</li> <li>• RETSF-Search Engine Marketing</li> <li>• RETSF-Social Media Marketing</li> <li>• RETSF-Applied Data Analytics</li> </ul>
6	Lam Chin Har (Lan Zhenxia)	Associate (Part-Time)	Bachelor of Science	The University of Melbourne	<ul style="list-style-type: none"> <li>• NICF-Basic Digital Marketing (SF)</li> <li>• NICF-Customer Experience Management (SF)</li> <li>• RETSF-Search Engine Marketing</li> <li>• RETSF-Social Media Marketing</li> <li>• NICF-Marketing Content Strategy</li> <li>• RETSF-Search Engine Optimization</li> <li>• RETSF-Advanced Digital Marketing</li> <li>• RETSF-Applied Data Analytics</li> <li>• RETSF-Marketing Campaign Management</li> </ul>

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7	Tan Tzu Shin (Chen Zhixin)	Associate (Part-Time)	Bachelor in Information Technology	Queensland University of Technology	<ul style="list-style-type: none"> <li>• NICF-Basic Digital Marketing (SF)</li> <li>• NICF-Customer Experience Management (SF)</li> <li>• RETSF-Search Engine Marketing</li> <li>• RETSF-Social Media Marketing</li> <li>• NICF-Marketing Content Strategy</li> <li>• RETSF-Search Engine Optimization</li> <li>• RETSF-Advanced Digital Marketing</li> <li>• RETSF-Applied Data Analytics</li> <li>• RETSF-Marketing Campaign Management</li> </ul>
8	Yasser Rounin Matter	Full-Time	Doctor of Philosophy (Sociology)	The Australian National University	<ul style="list-style-type: none"> <li>• NICF-Basic Digital Marketing (SF)</li> <li>• NICF-Customer Experience Management (SF)</li> <li>• RETSF-Search Engine Marketing</li> <li>• RETSF-Social Media Marketing</li> <li>• NICF-Marketing Content Strategy</li> <li>• RETSF-Search Engine Optimization</li> <li>• RETSF-Advanced Digital Marketing</li> <li>• RETSF-Applied Data Analytics</li> <li>• RETSF-Marketing Campaign Management</li> </ul>